

## Freightos launches carbon calculator

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Freight pricing and booking platform Freightos has launched a free carbon calculator tool that enables freight forwarders, importers and exporters to estimate and compare emissions for specific shipping routes and modes.

Users can embed the CO2 calculator into their websites or platforms, with the aim of driving more informed and sustainable booking decisions while improving carbon emissions tracking across multiple modes.

The calculator is designed to enable customers to comply with a growing global CO2 regulatory and reporting framework with door-to-door emissions reporting based on European standard EN 16258 (methodology for calculation and declaration of energy consumption and GHG emissions of freight and passenger transport services).

Freightos has also launched a free global freight carbon emissions API that both customers and non-customers can embed on platforms, subject to reasonable use.

The new CO2 measurement capabilities will contribute to the active reduction of global emissions by being available directly on WebCargo by Freightos, the company's flagship cargo booking platform, which connects over 30 airlines and ocean liners with thousands of freight forwarders.

This will enable forwarders to instantly compare prices, transit times, capacity availability, and the carbon footprint across leading carriers, with the potential to make greener global freight booking selections.

"Freightos recognises the immense challenges for global freight to achieve net zero and we're committed to help achieve that by bringing visibility to two billion tonnes per year of invisible GHG emissions from freight services," said Zvi Schreiber, chief executive of Freightos. "Armed with this visibility, the industry can better approach the challenging mission of decarbonisation."