Cargo Start tackles emissions with CarbonCare

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Photo: CarbonCare

Digital service startup Cargo Start has signed an agreement for the interfacing of its airport-to-airport air cargo tracking solution StarTracking with the CO2 emissions calculator developed and operated by CarbonCare.

As of February 1, users of StarTracking will be able to access CarbonCare's solution for the calculation of CO2 emissions generated by their air cargo shipments.

Freight forwarders will be able to visualise the carbon footprint of every single shipment at airport-to-airport level, directly on the StarTracking platform. Calculations related to the entire shipping process are accessible with just one click via the CarbonCare platform.

CarbonCare also provides detailed reporting and data archiving functions that allow performance monitoring and planning of the necessary measures to reduce operational environmental impact. Moreover, CarbonCare allows users to support a variety of compensation projects via the Swiss-based organisation MyClimate.

"When it comes to the future of logistics, investing in technological innovation and sustainability are two sides of the same coin," said Emanuele Vurchio, general manager of Cargo Start. "With our solutions, we commit to improving transparency and visibility in the air cargo industry and the agreement with CarbonCare allows us to meet our customers' increasing need for a more reliable monitoring of their carbon footprint."

Based in Italy, Cargo Start specialises in innovative, value-adding IT solutions for freight forwarders, ground handling agents and air cargo carriers.

Switzerland headquartered CarbonCare aims to supports companies on their way to "green logistics" and climate-neutral transport by offering a global emissions calculator that is based on the European standard EN16258 and uses over 3.5m frequently updated measurements as a basis for calculations.

The calculator considers all transport modes globally as well as the handling of goods in terminals and warehouses. The results are reported as TTW (Tank-to-Wheel) CO2 and CO2 equivalents as well as WTW (Well-to-Wheel) CO2 equivalents.