

Xeneta swoops on CLIVE Data Services

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By Damian Brett



Niall van de Wouw of CLIVE Data Services and Xeneta's Patrik Berglund. Source: CLIVE Data Services

Air and ocean rate data provider Xeneta has acquired airfreight data firm CLIVE Data Services as it looks to meet rising demand.

Xeneta said that acquisition comes as the global freight market had been through its most dynamic period over the past two years.

This has heightened demand for timely data to “help companies deal with this volatile time in an informed manner”.

The deal comes seven months after Xeneta announced it was partnering with CLIVE to integrate its ‘dynamic load factor’ and capacity analyses into Xeneta’s market analytics platform.

Niall van de Wouw, co-founder of CLIVE Data Services, will join the Xeneta team.

Xeneta chief executive Patrik Berglund said: “We want our customers to have the best and most timely global ocean and airfreight data trends. The unique insights and timelines of CLIVE’s airfreight data make it a great addition to our freight data offering.

“Our combined data services and industry expertise make us second to none in providing clear insights into the global freight markets.

“We gladly welcome Niall’s extensive air freight expertise to Xeneta’s leadership team to strengthen Xeneta’s technology and data-driven approach within the airfreight space.

“Our recent Series-C funding is allowing us to speed up the delivery of new services and to further expand our global footprint.”

Van de Wouw added: “The recent partnership with Xeneta has given us valuable insights into our respective data offerings, and the additional value we can deliver by combining our expertise and resources.

“For CLIVE’S clients, this exciting new development will provide opportunities to further populate our data and give us the ability to help them extract more value from our data services.

Our decision to team up with Xeneta was not only driven by the complementary service offering. Patrik and his team have built a great company with a unique business culture, and I am really looking forward to becoming part of that.”