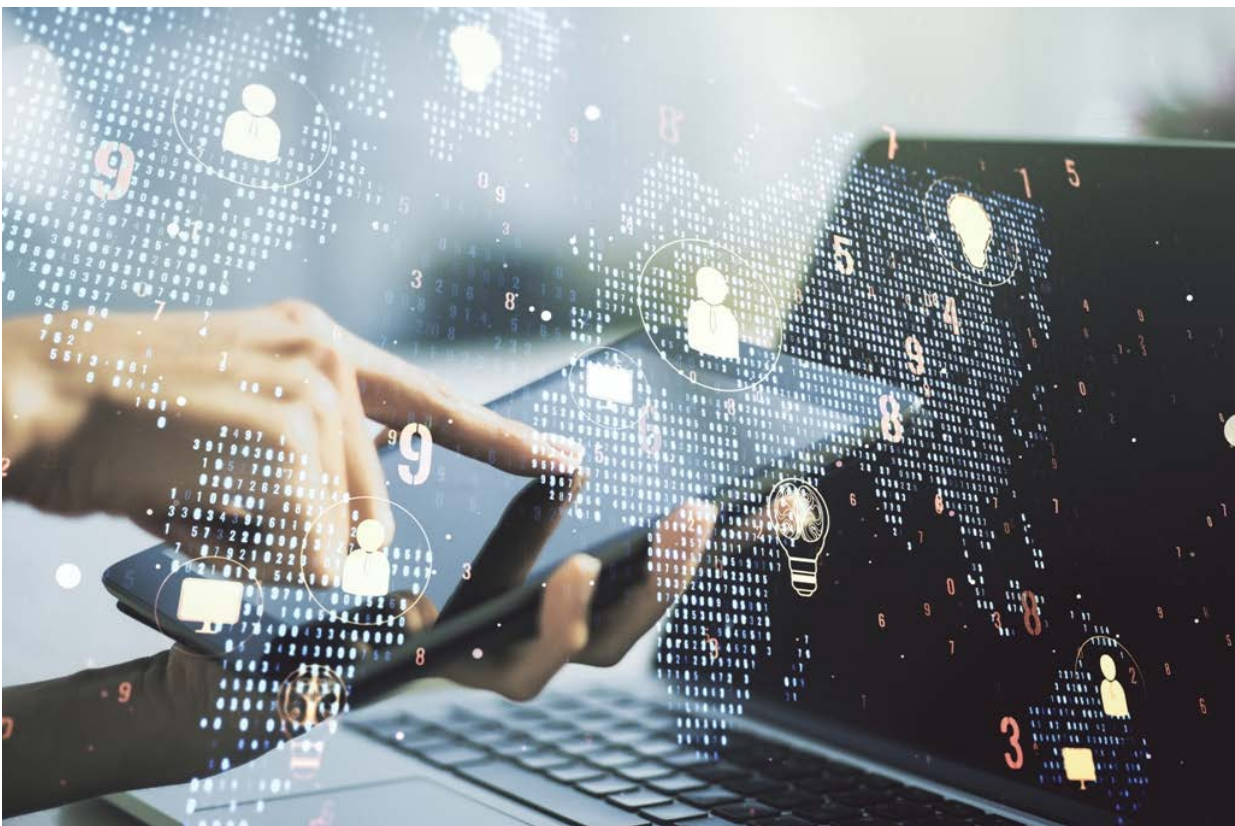


## New digital platform tracks air cargo shipments live across supply chain

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*Image source: Shutterstock*

BlueBoxSystems has launched a digital platform called BlueBoxAir, which tracks airfreight shipments at every stage of the supply chain in real time.

BlueBoxAir receives data from more than 130 airlines and more than 1,600 airports globally, enabling it to: receive minutely aircraft positions; track shipments' estimated arrival times, chargeable weights, transshipment ports and other information; and generate shipment reports.

The platform can be accessed via the web browser of the user's choice – “no complicated installations, no critical updates”.

Hellmann Worldwide Logistics uses a product called SmartAir!, which is based on BlueBoxAir.

Henning Pottharst, smart visibility product manager at Hellmann, commented: “SmartAir! is a real novelty in the tracking of air freight shipments that has not previously existed on the market in this form. In times of digitalisation and ever-smaller time windows for decisions, quickly available real-time data is becoming increasingly important within global supply chains.”

BlueBoxSystems is a subsidiary of Business-Code, a German software company that has specialised in logistics digitalisation for more than 20 years.